

MEDIA RELEASE - FOR IMMEDIATE PUBLICATION



OXFORDSHIRE ENTREPRENEUR STARTS NEW VENTURES

Oxfordshire serial-entrepreneur Christopher Quinton has appointed John Cotton as chief executive of new company, Quincom Limited, which has been set up to exploit innovative business opportunities across a wide field.

Mr Cotton, 39, was educated at Presentation College in Reading, and has spent the past 12 years as a director of a software company in Buckinghamshire. He is a councillor with South Oxfordshire District Council, where he is executive member for planning and IT. In 2001, John stood as the Conservative parliamentary candidate against Jack Straw in Blackburn. He is married, with four young children.

Quincom has already entered a partnership agreement with a local university to fund research into organic plastics; has secured distribution rights for innovative DIY products not currently available in the UK; and is in the closing stages of creating a communications-efficiency software product for use by local authorities and government bodies. The company will begin work shortly on a speculative, but useful electronic device for use by police forces.

“We have drawn up a list of about ten ventures to exploit so far, and will be looking at these more closely in the coming weeks”, commented John Cotton. “The exciting thing about Quincom is that we will take an unrestricted look at any venture which may have commercial potential, and we are beginning to recruit like-minded individuals to run the separate divisions we will be setting up. I am looking for people who can show initiative, have a sound work ethic and be creative thinkers. The significant funding we have already secured for research and product development - together with strong, early interest from potential customers - means Quincom has a very bright future.”

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John continued, “To some extent we are turning conventional business practices on their heads; the risks of diversity and creativity will be our strengths. We want the business to be an exciting one to work for, without an ivory-tower ethos, and where creative thinking will be encouraged and rewarded. Above all, we want to have fun in the way we run a highly profitable business.”

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Further information can be obtained from Christopher Quinton on 01491 682120 or 07973 540044.

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